### COMPLIMENTARY

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# **DESIGN GUIDE**

IDEAS & READY-TO-ORDER ARTWORK FOR YOUR LIGHT POLE BANNERS & CITY SIGNAGE





# Celebrate the new season with our Summer Banner Design Guide!

Outdoor graphics are a great way to spread colorful messages throughout your city. We invite you to flip through our ideas, mix and match the designs, or create your own! There are tons of possibilities to personalize your light pole banners and add color to your community.

To learn more, call us at 833.667.2837 or visit us online at bannersaver.com.





RMER

Market

Every Saturday

Town Square

7am-Moon

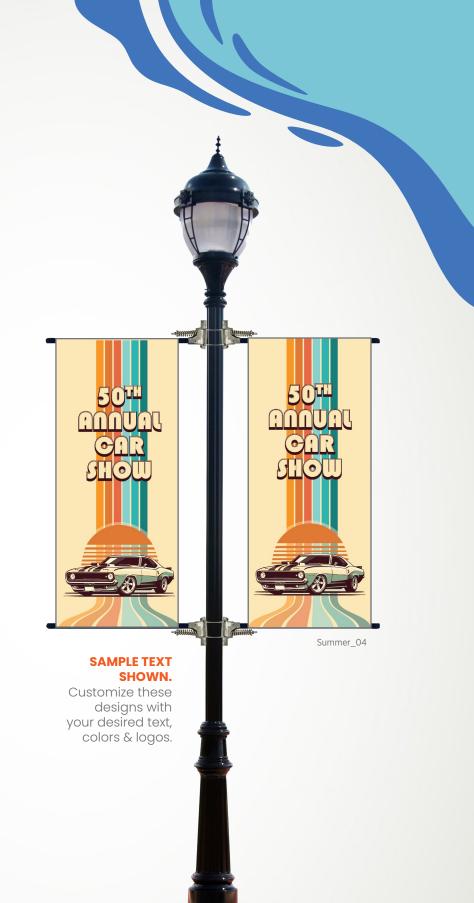
FARMER'S Saturday Town Square Tam-floon

Summer\_02



4

Summer\_03









Summer\_07



Summer\_08



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6



Summer\_09



Summer\_10





SAMPLE TEXT SHOWN.

Customize these designs with your desired text, colors & logos.





Summer\_14



Summer\_15





Summer\_13



**SAMPLE TEXT** 

designs with your desired text, colors & logos.

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THIRD STATES OF



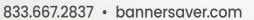


Summer\_19



SHOWN. Customize these designs with your desired text, colors & logos.

















Summer\_24



Misc\_05

LIKE THIS LOOK? If you don't want dual banners, you can order only one side. Just let us know!

## **Make It Personal!**

Britten can help you create your own custom design! All of these templates are ready to display your unique message, or modified to match your own color scheme.

# Looking for more?

We have design guides for Spring, Summer, and Winter too. Just ask!

## **Need hardware?**

Hang your banners with the world's original and leading performance banner bracket. Engineered and proven to make outdoor banners last longer, this advanced spring-loaded bracket system has been wind tunnel-tested to spill 87% of NWS-rated, tornado-force winds.



# Want to design your own? We'd love to help.

Do you have your own design ideas? Let's get started! To get things moving faster, please keep the following guidelines in mind. If you have any more questions, give us a call!

### **Accepted File Formats**

.ai .psd .pdf (press quality) .indd (all packaged files included)

### **Color Mode**

For vector art, please assign PMS colors. For photographic images, please set-up in CMYK mode.

### Image Resolution | DPI = Dots Per Inch

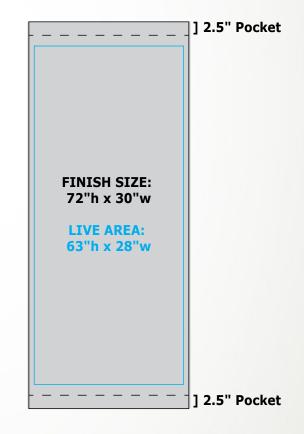
All images should be no less than 72 DPI at fullsize, 720 DPI @ 10% scale.

### **Client Provided Proofs**

All graphic files submitted should include a low-resolution PDF content proof of artwork.

### **File Submission**

Files can be submitted via WeTransfer, DropBox, Google Drive, and email.





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