



COMPLIMENTARY

Autumn

## DESIGN GUIDE

IDEAS & READY-TO-ORDER  
ARTWORK FOR YOUR  
LIGHT POLE BANNERS & CITY SIGNAGE

**BANNERSAVER™**



# Fall in love with your city.

NEW DESIGNS. NEW COLORS. NEW SEASON.

Outdoor graphics are a great way to spread colorful messages throughout your city. We invite you to flip through our ideas, mix and match the designs, or create your own! There are tons of possibilities to personalize your light pole banners and add color to your community.

**To learn more, call us at 833.667.2837 or visit us  
online at [bannersaver.com](http://bannersaver.com).**





Fall\_00





Fall\_01



Fall\_02



Fall\_03



Fall\_04

**SAMPLE TEXT SHOWN.**

Customize these designs with your desired text, colors & logos.





Fall\_05

**SAMPLE TEXT SHOWN.**

Customize these designs with your desired text, colors & logos.



Fall\_06



Fall\_07



Fall\_08



Fall\_09



Fall\_10



Fall\_11



Fall\_12

**SAMPLE TEXT  
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Fall\_13

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Fall\_14



Fall\_15



Fall\_16





Fall\_17



Fall\_18



Fall\_19



Fall\_20

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**SAMPLE TEXT SHOWN.**

Customize these designs with your desired text, colors & logos.

Fall\_21



Fall\_22



Fall\_23



Fall\_24



Misc\_05

**LIKE THIS LOOK?**

If you don't want dual banners, you can order only one side. Just let us know!

## Make It Personal!

Britten can help you create your own custom design! All of these templates are ready to display your unique message, or modified to match your own color scheme.

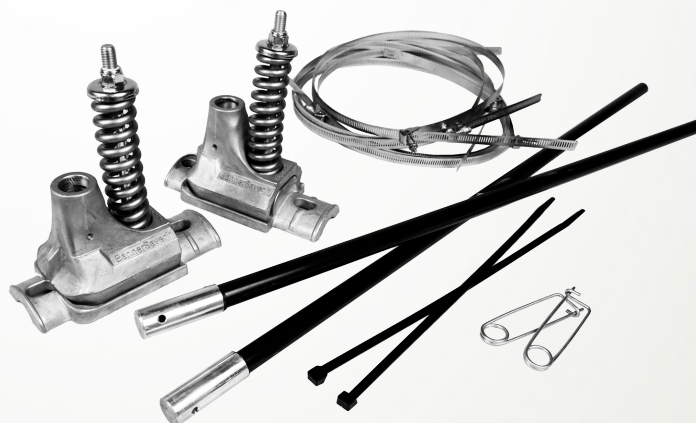
## Looking for more?

We have design guides for Spring, Summer, and Winter too. Just ask!

## Need hardware?

Hang your banners with the world's original and leading performance banner bracket.

Engineered and proven to make outdoor banners last longer, this advanced spring-loaded bracket system has been wind tunnel-tested to spill 87% of NWS-rated, tornado-force winds.







# Want to design your own? We'd love to help.

Do you have your own design ideas? Let's get started! To get things moving faster, please keep the following guidelines in mind.  
If you have any more questions, give us a call!

## Accepted File Formats

.ai .psd .pdf (press quality) .indd (all packaged files included)

## Color Mode

For vector art, please assign PMS colors. For photographic images, please set-up in CMYK mode.

## Image Resolution | DPI = Dots Per Inch

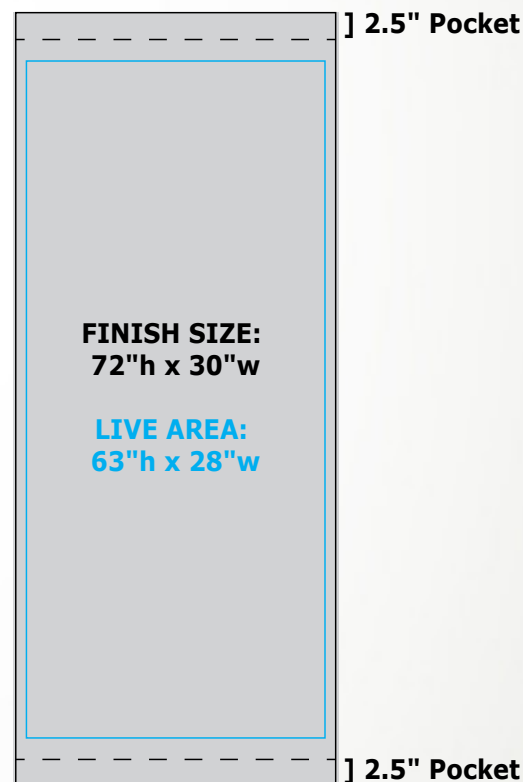
All images should be no less than 72 DPI at full-size, 720 DPI @ 10% scale.

## Client Provided Proofs

All graphic files submitted should include a low-resolution PDF content proof of artwork.

## File Submission

Files can be submitted via WeTransfer, DropBox, Google Drive, and email.





# BANNERSAVER™

light pole bracket & banner experts / [bannersaver.com](http://bannersaver.com) / [info@bannersaver.com](mailto:info@bannersaver.com)

