



PLEASE ENJOY  
THIS COMPLIMENTARY  
**Spring Design Guide**



IDEAS FOR ALL OF YOUR LIGHT POLES & CITY SIGNAGE

**BANNERSAVER™**



*Spring is in the air!*

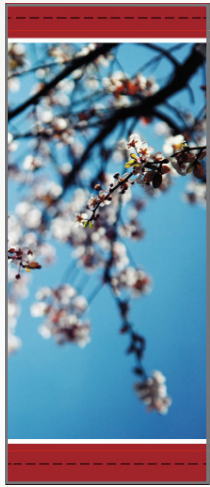
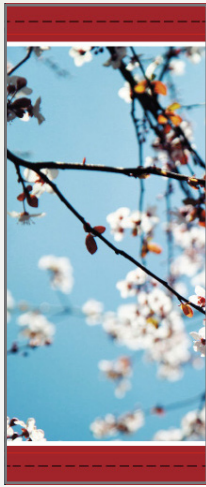
## **Celebrate the new season with our Spring Banner Design Guide!**

Outdoor graphics are a great way to spread colorful messages throughout your city. We invite you to flip through our ideas, mix and match the designs, or create your own! There are tons of possibilities to personalize your light pole banners and add color to your community.

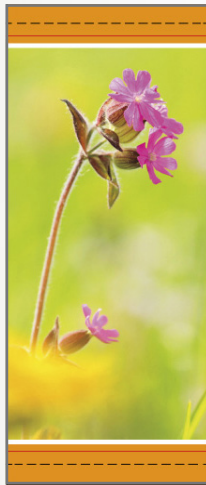
**To learn more, call us at 833.667.2837 or visit us  
online at [bannersaver.com](https://bannersaver.com).**



Spring\_00



Spring\_01



Spring\_02



Spring\_03



Spring\_04



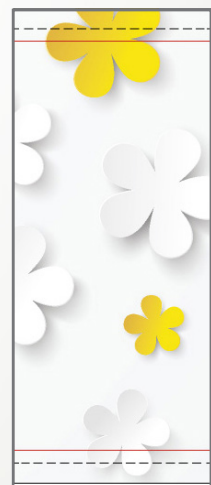
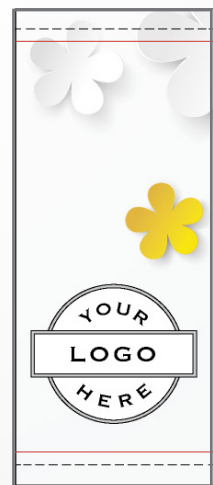
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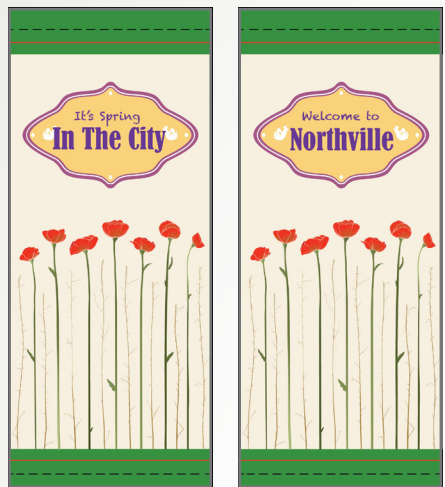
Spring\_06



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Spring\_09



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Spring\_11



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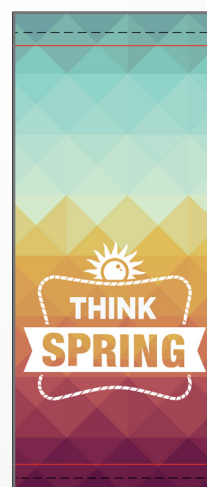
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Spring\_15



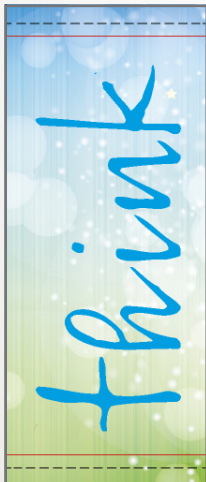
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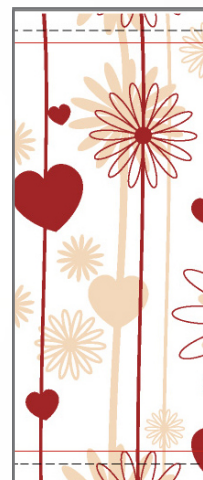
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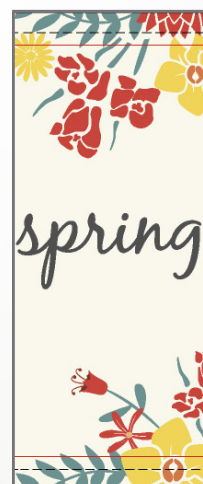
Spring\_21



Spring\_22



Spring\_23



Spring\_24



Spring\_25



Spring\_26



Spring\_27



Spring\_28



Spring\_29



Spring\_30



Spring\_31



Spring\_32



Misc\_05

**LIKE THIS LOOK?**  
If you don't want dual banners, you can order only one side. Just let us know!

## Make It Personal!

Britten can help you create your own custom **design!** All of these templates are ready to display your unique message, or modified to match your own color scheme.

## Looking for more?

We have design guides for Summer, Fall, and Winter too. Just ask!

## Need hardware?

Hang your banners with the world's original and leading performance banner bracket.

Engineered and proven to make outdoor banners last longer, this advanced spring-loaded bracket system has been wind tunnel-tested to spill 87% of NWS-rated, tornado-force winds.



# Want to design your own? We'd love to help.

Do you have your own design ideas? Let's get started! To get things moving faster, please keep the following guidelines in mind.  
If you have any more questions, give us a call!

## Accepted File Formats

.ai .psd .pdf (press quality) .indd (all packaged files included)

## Color Mode

For vector art, please assign PMS colors. For photographic images, please set-up in CMYK mode.

## Image Resolution | DPI = Dots Per Inch

All images should be no less than 72 DPI at full-size, 720 DPI @ 10% scale.

## Client Provided Proofs

All graphic files submitted should include a low-resolution PDF content proof of artwork.

## File Submission

Files can be submitted via FTP, CD, DVD, thumb drive, or FTP.

## FTP Access

Login to Britten FTP Server and create a new folder. For further FTP log-in questions, contact your Britten sales representative.





**BANNERSAVER™**

light pole bracket & banner experts / [bannersaver.com](http://bannersaver.com) / [info@bannersaver.com](mailto:info@bannersaver.com)