

QUALITY THAT HAS NO COMPETITION

POPULAR POLE BANNER SIZES

Choosing the right banner size depends on your **location, pole height, and the level of visibility** you want to achieve. These standard sizes are the most commonly used.



18" x 36"

Compact size, perfect for pedestrian areas.

24" x 48"

A versatile choice for community events or seasonal messaging.

30" x 60"

Ideal for main streets and downtown districts.

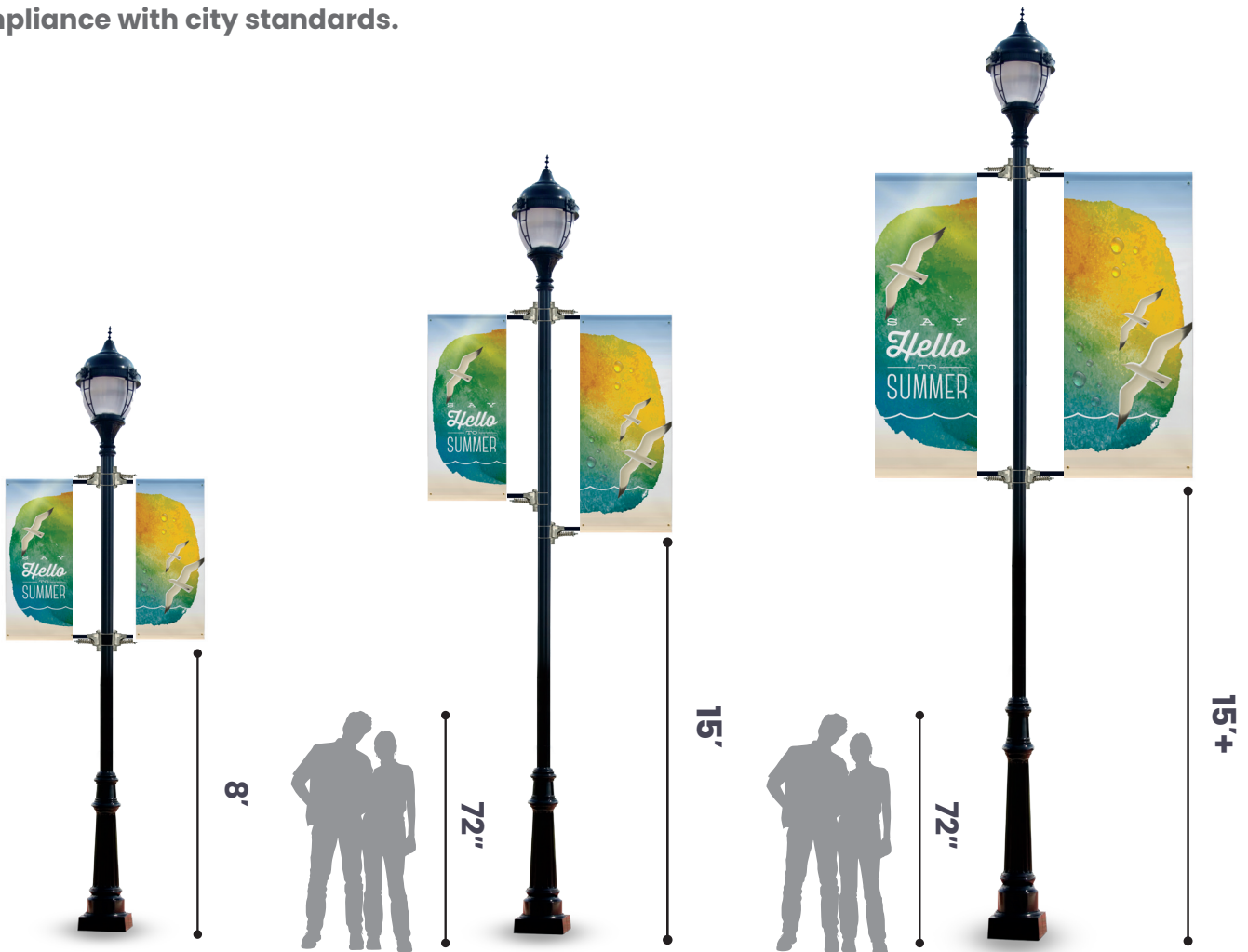
36" x 72"

Perfect for high-traffic corridors.

QUALITY THAT HAS NO COMPETITION

RECOMMENDED MOUNTING HEIGHTS

When planning your pole banner installation, proper mounting height is just as important as banner size. Positioning at the right height ensures **maximum visibility, pedestrian safety, and compliance with city standards.**



10'-15' POLES

Best for pedestrian-focused areas such as downtown shopping districts or campus walkways. Install banners approximately 8 feet from the bottom of the sign to the ground.

16'-20' POLES

Ideal for parking lots and roadways. Installing banners 15 feet from the ground offers clearance for most vehicles.

20'+ POLES

Common around lighting fixtures of taller utility poles. In these cases, banners are mounted about 2 ft below the light.

SIZING IS BASED ON STANDARD-SIZE POLES. INDIVIDUAL PROJECT SPECIFICATIONS MAY VARY DEPENDING ON THE SCOPE OF THE WORK.