

## SMART STREETSCAPES A GUIDE TO BEST PRACTICES FOR POLE BANNER MOUNTING

### Streetscape branding is an essential part of creating a community.

Pole banners play a pivotal role in the aesthetic of any downtown by highlighting local businesses, events, and landmarks. BannerSaver™ works with you every step of the way to get the most out of your streetscape with reliable solutions that are built to last.



### Poor banner mounting can result in hazards and liabilities.

Be wary of these common mistakes when searching for a pole banner system that's right for your community.

- Although they are advertised to reduce strain on banners, **wind slits increase the chances of your banners tearing** due to the vibration that they cause as the wind blows through them. Mesh banners are also considered to be sub-optimal due to their diminished visual impact and inability to spill wind as intended.
- Using non-flexible hardware increases the risk of your banners tearing, brackets snapping, and poles becoming damaged.
- **Use BannerSaver™ brackets paired with our eye-catching vinyl banners** to protect your banner system from unneeded damage, guaranteed for up to 15 years. Cheaper alternatives put your banners at risk and increase costs from maintenance and repair.

### BANNERSAVER™ PATENTED WIND-SPILLING TECHNOLOGY



#### HIGH-QUALITY ALUMINUM

**Bombproof cast** construction, resists cracks and corrosion



#### MULTI-SIZE VERSATILITY

**Purpose-built and engineered** to accommodate banners of any size



#### WIND-TUNNEL TESTED

**Cuts light pole liability** and boosts your banner ROI



#### TIME-TESTED DESIGN

**Reduces maintenance**, service calls, and replacement banner costs



#### WIND-SPILLING DESIGN

**Spring-loaded brackets** built to spill 87% of winds



#### 15-YEAR WARRANTY

**Service and customer** care that doesn't stop after the sale



## Installation Best Practices

### Planning

• Both the standard and heavy-duty **BannerSaver™** banding can attach to several types of poles (round, square, fluted, etc.), but the size of the banner can influence which banding type is required. Check out our [banding advisor](#) tool to learn which banding is right for your banners.

• **Our team offers nationwide installation service** for your convenience when placing an order with us. If you plan on doing it yourself, our comprehensive [install guide](#) has you covered.

### Maintenance and Inspection

• It's recommended to check on your newly-installed banner system after 2-4 weeks to make sure everything is holding up since the install. After that, all it takes is a visual inspection from the ground once per quarter or after a heavy storm.



## Why BannerSaver™?

### Trusted Around the World

• Engineered and tested for real-world conditions, BannerSaver™ spring-loaded brackets are built to spill winds up to 90 mph. Static brackets fall short of our top-class quality that is trusted by cities and brands worldwide.

• **Several communities have already made the switch to BannerSaver™** systems from more traditional setups. See how the city of Shelbyville made the switch from high-maintenance flags to a BannerSaver™ bracket system.

### Saving the Planet and Your Budget

• Reducing maintenance repairs and replacements cuts down on waste and upkeep costs. The initial investment in our BannerSaver™ pole banner system keeps giving back with our 15 year industry-leading warranty.

**Think BannerSaver™ is right for your community? Fill out a [quote form](#) on our website to get started with us.**