

WHY HIGH-QUALITY BANNER BRACKETS MATTER IN URBAN DESIGN

BannerSaver™ is the world's original and leading performance banner bracket.

The role that they play in urban ecosystems contributes to building brands, developing a sense of place, and highlighting local events while emphasizing safety and durability above all.



City Aesthetics Depend on Structural Integrity

High winds can strip a static banner bracket in seconds, disrupting careful streetscape planning and incurring hazardous conditions for pedestrians. BannerSaver™ banner brackets are built to stand up to intense windstorms, keeping both poles and brackets upright.

- Using cheap or rigid brackets increases the risk of failure, becoming a liability and hazard through whipping banners, damaged poles, and fractured brackets.
- BannerSaver™ brackets are built flexible to withstand hurricane-level conditions, reducing strain on poles, brackets, and banners by **spilling 87% of winds** through spring-loaded hardware.
- Check out our [wind tunnel test](#) to see the extent of the conditions our brackets can withstand.



Safety is Non-Negotiable

Areas with high wind exposure are at risk of banners tearing, brackets snapping, and poles becoming damaged. A community's trust balances upon the structural integrity of their city, and a single incident can cause much avoidable headache for any management.

- BannerSaver™ brackets are considered the **gold standard**, built with safety as our highest priority.
- Engineered and tested for real-world conditions, our brackets are built to resist the cracks and corrosion that may develop on cheaper alternatives.



BannerSaver™ brackets are spring-loaded, designed to engage in high winds to limit tension and prevent breakage.



Static brackets can cause significant wear on banners, brackets, and poles, leading to liabilities and hazards.



Durable Hardware Saves Money and Time

Avoid maintenance costs and hazard liabilities with BannerSaver™ brackets, made in the USA with powder-coated, rust resistant steel and industrial-grade springs. It's a one-time investment that keeps delivering year after year.

- Alternative brackets are made with cheap, fiberglass support-arms that “breakaway” in heavy winds, resulting in banners that constantly need rehangng and replacing.
- Infrastructure investments are meant to last, and BannerSaver™ guarantees long-term performance with our **15-year warranty**.



Better Design = More Flexibility

The flexibility in a BannerSaver™ bracket's mounting design allows city planners and designers to get creative with city branding without being limited by incompatible or unavailable hardware.

- BannerSaver™ systems offer endless customizability with the ability to accommodate different banner sizes, pole types, and mounting configurations.
- Having access to custom mounting and banner options allows for more **creative branding approaches** and freedom to embrace your streetscape's unique identity.

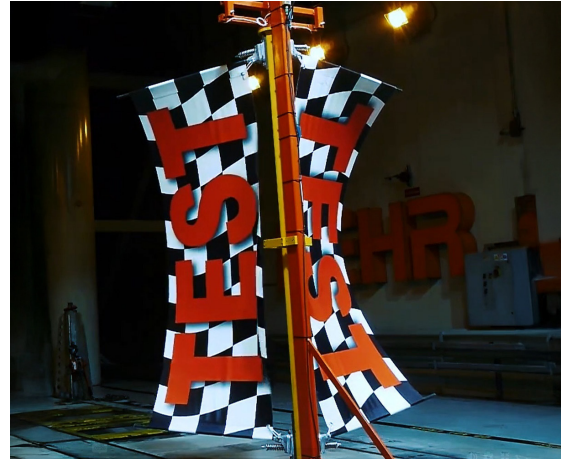


Details Matter in Great Urban Design

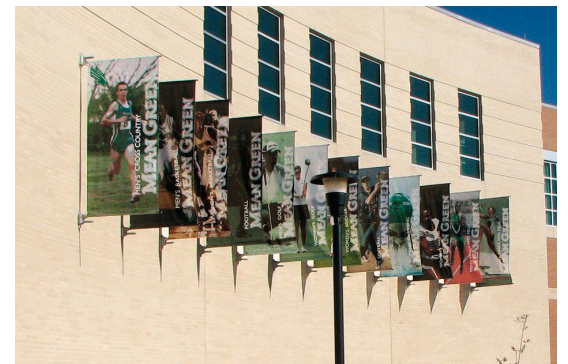
In well-designed cities, nothing is accidental. From the curve of a bench to the style of a streetlamp, every element contributes to the overall experience. Banner hardware should be no different.

When you specify premium components like BannerSaver™, you're not just hanging a banner—you're making a commitment to quality, safety, and long-term design integrity.

Ready to invest in long-term style, safety, and security? [Request a quote on our website](#) to get started.



Test banners in our wind tunnel test demonstrate the wind-spilling capability of BannerSaver brackets.



BannerSaver™ brackets are configured to allow for several different mounting setups.



BannerSaver™ is trusted in communities all around the world, with over 1 million units sold globally.